

CHAPTER XI: Overview of NCCAM

NCCAM's Mission

Here's our mission. It's got 3 parts. The first is rigorous scientific methods and research to develop the evidence-base on whether various non-mainstream health practices are safe and efficacious. We also worry about and try to contribute to the development of trained researchers, largely through funding training. And we disseminate authoritative information. We do our best to inform the public. We have I think a great website. I am very proud of it. We've worked very hard. Alyssa is part of the team that develops this, and we try to spread both good news and bad news about complementary and alternative practices. One of the things, for example, that we've worried about recently is some of the misinformation relative to flu cures and theFDA recently issued some warnings about flu cures. As soon as that happens we link to that and twitter it to the world and do other things to try to make sure that we're contributing to informed public and informed decision-making in this area. I'm sure you're aware, there are also vast amounts of misinformation on the web. This is our protect-yourself-through-resources site, and please look at our website. Tell us what you think. Tell us if you think we're getting the right kind of balance and objective neutrality that we want to. I am eager to have an informed audience like this looking at what we're doing and giving us thoughts. You are very much welcome. This is our flu.gov site.